

SECOND, MOVE YOUR PROSPECTS UP THE STAIRCASE

A prospect is someone who has contacted you or someone you've contacted.
What are the best ways of turning prospects into customers?

In phase one, you'll learn how to create a consumer awareness guide, recorded info line and landing page.

In phase two, you'll learn how to follow-up the right way and give "audits" rather than price quotes.

In phase three, you'll learn about social media, websites and prospect info sheets.

